



TECHNOLOGY



TUESDAY

Ensure Your Organization Finds the Right Information
with the Power of SharePoint Search

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About Me / About FlexManage

- Me

- SharePoint Solution Architect
- Working with SharePoint since SP2003 (w/ MCMS 2002)
- Specialize in Information Architecture, Content Management, Portal Solutions, Search, Migrations to SPO

- FlexManage

- Consulting, Cloud, Managed Services
- Microsoft Gold Partner / Microsoft Solution Provider
- SharePoint Envisioning, Migrations, Intranets, Extranets, SharePoint Online, Matter Center

Agenda

- Why is Search important?
- 3 simple things to do to go from Good to Great
- Demos
- Recap
- Q&A

Why is Search Important?

- Statistics
- Funding vs usage "gap"
- One of the biggest Complaint from user community:
Search

3 Simple Things

- Take advantage of Managed Metadata Service (MMS)
- Take advantage of Search Service features
- Governance

Managed Metadata Service

- Comes with SharePoint out-of-the-box
- Term Store / Term Sets
- Content Type HUB
- Benefits
 - More consistent use of terminology
 - Better search results
 - Dynamic
 - Governed / Controlled terms

Search Service Features

- Biggest bang for your buck
- Features
 - Search Refinement
 - Search Pages are your friend
 - Thesaurus (Synonyms)
 - Best Bets (Promoted Results)
 - Scoped and Targeted Search Results (Result Sources)
 - Analytics

Governance

- Overall “big picture”
- Enterprise “Point of View”
- Stop SharePoint Sprawl
- Governance organization can be small, medium, or large but should include:
 - Owner / Champion
 - Organization (teams / groups)
 - Policies and Procedures

Demo

Recap

- Search is important and can be very useful for your user community
- A big improvement can be made with minimal effort
- Focus “quick wins” on MMS and Search features
- Governance separates winners from losers

Q & A

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